Truman Medical Center Charitable Foundation

Gratitude Report 2011-2012

TMC
TRUMAN MEDICAL CENTER
Charitable Foundation
Better. For Everyone.

For every *gift* given
there is a **grateful** *heart* to receive it.

ABOUT THE GRATITUDE REPORT

The TMC Charitable Foundation Gratitude Report is an expression of ***appreciation*** to our donors, partners and volunteers. Each story of triumph, hope and success is a celebration of what your ***stewardship*** makes possible.

Thank you for helping TMC make life better for so many in our community. Be assured, for every **gift** given there is a **grateful heart** to receive it.

A Thousand Thanks!
Honor Roll of Gifts, Fiscal Year 2012

The TMC Honor Roll of Gifts includes the names of more than 1,000 donors and is easily accessible on our website. The list is included in an expanded version of the Gratitude Report, about double the pages as the report you are holding. If you prefer, we will gladly mail a copy upon request. Our hope is that donors will appreciate this option for greater stewardship, a simple yet impactful way we can leverage your gift to meet greater needs. To view or request a copy, simply:

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United Way
Community Partner

DEAR FRIENDS,

We are pleased to share with you this Gratitude Report for Fiscal Year 2012, a celebration of TMC's positive impact on our community, thanks to the generous spirit of our donors and volunteers.

Joy Wheeler

It has been an exciting and eventful year at Truman Medical Centers (TMC). President/CEO John Bluford this year completed his term as Chair of the American Hospital Association, a prestigious position that shined a national spotlight on TMC. Cathy Disch, Chief Operating Officer of the Hospital Hill campus, is drawing to a close an exceptional career and leadership of our hospital with her retirement this summer. Cathy has touched thousands of lives – patients, staff, and community – with her strong integrity, care and humor. Charlie Shields and Marsha Morgan continue to lead the dynamic growth and development of our TMC Lakewood and Behavioral Health campuses, respectively.

Douglas Y. Curran

The TMC Charitable Foundation, led by Executive Director Jim Dawson, is comprised of talented fundraising and administrative professionals. Collectively, they are a team with a genuine desire and enthusiasm to fulfill our hospital's mission.

Our year ahead will be a time for reaching out. In April, the Charitable Foundation was awarded a challenge grant from the J.E. and L.E. Mabee Foundation, believed to be one of the largest issued in our region. As always, we will look to a kind and generous community to help us meet this challenge and ultimately, better serve our patients. Our success will result in $10.5 million in much-needed enhancements to TMC, including expansion of the Oncology Center, a mobile dental clinic, a family surgery waiting area, and critical medical equipment.

It has been an honor to serve on the TMC Charitable Board together these past four years. As we transition this year in leadership, we offer our gratitude to our Board members for their dedication and service. It is humbling and rewarding to work alongside such talented staff and volunteers.

With strong leadership, collaboration and your continued support, we're looking forward to a year of promise and hope! On behalf of TMC Charitable Foundation, its board of directors, and all of the patients served by TMC, we thank you for your generous support.

Sincerely,

Joy Wheeler
2010-2012 Chair

Douglas Y. Curran
2012-2013 Chair

GIVING HIGHLIGHTS

- The TMC Charitable Foundation (TMCCF) received more than $8.9 million in charitable contributions and revenue between July 1, 2011 and June 30, 2012.

- The Charitable Foundation supported the mission of TMC in distributing more than $6 million in grants in Fiscal Year 2012.

- More than 1,000 donors contributed to TMC in 2012, including 900 individuals, 47 foundations, and 135 corporations.

- The Hall Family Foundation awarded $3.5 million to TMC. The award includes $2 million for an expanded and updated Oncology Center on the Hospital Hill Campus. Also included is $1.5 million for TMC's continued membership in the Midwest Cancer Alliance Partners Advisory Board, part of a collaborative partnership in Kansas University Cancer Center's success in achieving a National Cancer Institute (NCI) designation.

- In April the TMC Charitable Foundation received a landmark community challenge from the J.E. and L.E. Mabee Foundation for a campaign that aims to raise $9.3 million. The Tulsa-based foundation will give $1.9 million when TMC raises $7.4 million by April 10, 2013.

- The United Way of Greater Kansas City awarded $171,000 to TMC's outpatient clinics. This vital funding ensures quality care to uninsured or underinsured patients, and is the second award in this three-year grant.

- The Health Care Foundation of Greater Kansas City awarded $138,000 to TMC's safety net pharmacy services to provide prescription medications to individuals in need.

- *Proud to be Truman*, TMC's Employee Spirit of Giving campaign, raised more than $50,000 to fund projects that enhance patient and staff experiences at the Hospital Hill, Lakewood and Behavioral Health campuses.

- The TMC Hospital Auxiliaries at Hospital Hill and Lakewood continued their dedication to TMC's mission with generous funding for a variety of projects to enhance patient care.

- TMCCF Signature Events collectively raised more than $538,000 with more than 1,500 guests attending. The events generate vital funds, engage volunteers, and raise awareness of TMC's positive impact in our community.

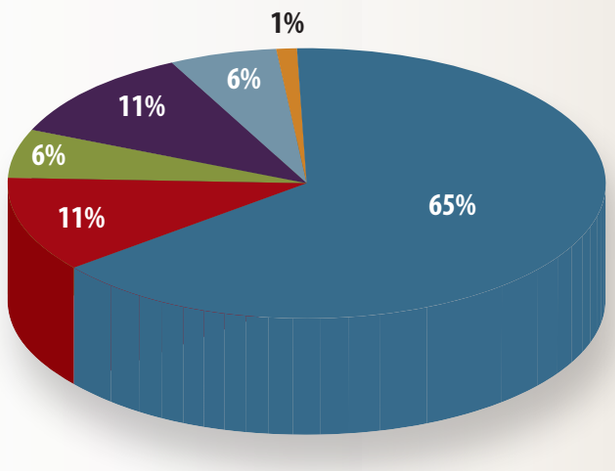
FINANCIAL REVIEW

July 1, 2011 to June 30, 2012

Charitable Contributions and Revenue

- Charitable Grants and Pledges – $5,794,909
- Individual and Corporate Contributions – $1,016,801
- Real Estate – $514,558
- Investment Income – $1,000,000
- Special Events – $538,807
- Other Fundraising – $75,000

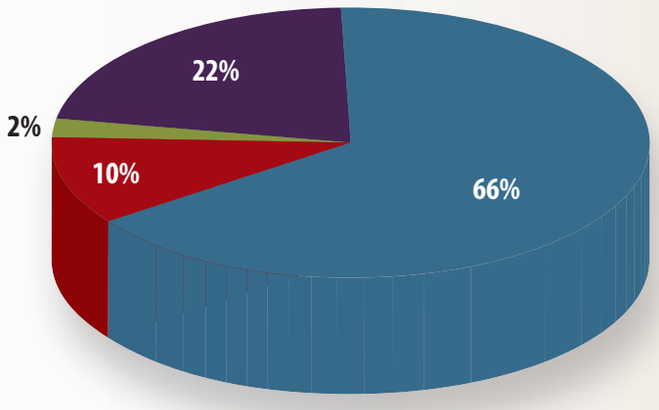
Total – $8,940,075



Expenses

- Grants to TMC – $6,026,418
- Administration – $957,625
- Events and Fundraising – $203,684
- Real Estate – $1,968,496

Total – $9,156,223



Unaudited financial data as of June 30, 2012.

Mission

The Truman Medical Center Charitable Foundation builds community engagement and inspires donors to generously support the state-of-the-art, comprehensive and accessible healthcare provided by Truman Medical Centers.

For every *gift* given
there is a **grateful** *heart* to receive it.

WOMEN'S HEALTH/COMMUNITY HEALTH

Being healthy is not a destination, but a lifelong journey.

"My mother, Bonita Marie Robinson was 47 years young when she unexpectedly and tragically suffered a stroke. More than a decade later, I still hear echoes of her laughter," wrote Melissa Robinson.

Melissa Robinson with her son, Jeffery.

The 33 year-old Kansas Citian chronicled the realities of her world in a daily blog: as a daughter who was motherless at 18; as a woman determined to transform her own health for the sake of a young son.

Melissa and Fashion For A Cause emcee Giuliana Rancic.

"I am grateful to have TMC by my side," said Melissa. As a participant in a community health and wellness transformation project highlighted in this year's Fashion For A Cause, Melissa worked with a TMC physician, wellness coach, and personal trainer to learn and embrace the ways to better health. In just 90 days she lost weight, reduced risk factors, and increased her energy level. "Most of all, I've learned that being healthy is not a destination, but a lifelong journey," said Melissa.

As a National Center of Excellence in Women's Health and a leader in community health initiatives, TMC is an important resource to women like Melissa, and especially to those who love them.

TMC LAKEWOOD ALZHEIMER CARE

In the blink of an eye, we can see our gift at work.

Joe and Kathleen Woods came away forever changed in their family's journey with Alzheimer's disease. "In caring for Kathleen's mom, we realized that people with this disease may lose the ability to express themselves, but their human dignity remains," said Joe Woods.

With a desire to honor Kathleen's mother, the Woods connected with TMC Lakewood. They established Grandma's Alzheimer Endowment Fund which is making possible the creation of a courtyard therapy garden at TMC Lakewood. Feeling the soil and seeing the beauty of the garden links Alzheimer's patients with the real world as well as days-gone-by.

"We wanted a way to do some good for people," said Joe, adding that it's often the little things within patients that reflect the greatest impact of their gift. Through quieted voices, and empty gazes, these patients feel the promise of Joe and Kathleen's contribution.

"In the slightest gesture or blink of their eye, we can see our gift at work," said Joe.

Joe and Kathleen Woods

PROUD TO BE TRUMAN

Giving back to TMC patients and staff expresses appreciation.

"There are tremendous needs in the world. The more I learn about who we are, what we do, and how we impact our patients, I ask myself, 'How can I help?'" said Cathy Disch. "How can I *not* help?"

Disch retires this year as Executive Vice President of TMC and Chief Operating Officer of the Hospital Hill campus. Revered among colleagues for her patients-above-all dedication, Disch prefers a lower profile when it comes to her philanthropy at TMC. Her stewardship, however, reflects an immense pride in TMC: giving back is important.

Cathy Disch

Patients and staff have benefitted in countless ways from Disch's stewardship, from the annual Proud To Be Truman employee campaign to fund extraordinary projects, to special fundraising events. "Our giving and our participation makes an impression in our community. It shows how worthwhile our mission is," said Disch.

"I see the commitment of our staff and the great work they do," said Disch. "Giving back is just a way to share our gratitude, a way to say, 'thanks for a job well-done.'"

Kansas City teens take to the runway in Svica Jeans.

The exquisite Kauffman Center for the Performing Arts set the stage for the pre-show Patrons' Party.

Giuliana Rancic was a hit, especially with guests Caroline Penner, Olivia Sabates and Kate Lowe.

SPECIAL EVENTS

Women's Health

Fashion For A Cause 2012

A star-struck, sell-out crowd welcomed fashion expert and Style Network celebrity Giuliana Rancic to this year's Fashion For A Cause at the Kauffman Center for the Performing Arts. TMC's Women's Health Services benefits from the proceeds.

It was a night punctuated with patrons' party buzz, red carpet capers, couture fashion, and of course, the hugely popular Giuliana. The evening's grand finale, Project Emergence, revealed healthier and fashionable community women who participated in a 90-day health and wellness transformation.

Celebrity host Giuliana Rancic advocates for Women's Health Services at TMC.

On the runway: fashions from feng.

Event co-chairs Michelle Twibell, Chuck Matney and Leslie Brett strike a fashionable pose with Jim Dawson, Executive Director of TMC Charitable Foundation.

TMC President and CEO John Bluford with fashion model Jayden Robinson and TMC Charitable Foundation Board Chair Joy Wheeler.

The grand finale: Giuliana introduced the radiant participants of Project Emergence, a 90-day health and wellness transformation modeled after TMC's A Better Weigh program.

Sharla Williams Peters (left) and her sister Dr. Deborah Williams Stephens were benefactors of Giuliana Rancic's appearance. Their generosity will support Women's Health Services in memory of their mother, Donna Williams.

Women's Health at TMC

National Center of Excellence

Excellence: it's what women strive for each day in their personal and professional lives. At TMC, excellence is reflected in its continuum of women's health services, education and community outreach. This accessibility to exceptional services empowers women to make healthy decisions for themselves and others. TMC is proud to be designated a National Center for Excellence in Women's Health.

SPECIAL EVENTS

Tournament Chairs Patt Lawlor (left) and Jim Murray (right) express gratitude to Pepsi's John Thomas (center), title sponsor of Golf Baby Golf!

More than 75 volunteers from TMC Lakewood help ensure an enjoyable tournament for players and sponsors. Lending a hand were (from left) Jennifer Peckham, Diane Hill and Lee Champion

University Physician Associates took to the links for the Lakewood Family Birthplace. Teams included (from left) Jeremy Holmes, Dr. Brett Ferguson, David Johnson, Tim Golliglee, Michael Johnson, Keith Delzeit and Tom Syverson (not pictured).

Lakewood Family Birthplace

Golf Baby Golf!

Golf Baby Golf is "fore" the babies: a feel-good mix of golf, sunshine, friends, and a tug-at-the-heartstrings cause.

The Lakewood Family Birthplace is a special place in the hearts of golfers, sponsors, and tournament volunteers, and especially the families of the 1,000+ babies born here each year.

The inviting and comfortable birthing center is a haven of love, hope, joy – and technology. Thanks to the generosity of donors and volunteers, more than $123,000 was provided to further enhance the state-of-the-art center with critical medical equipment for newborns.

Benefit at the Bristol presenting sponsor Waddell and Reed Financial, Inc.'s Brent Bloss (left) with Leanne Bloss and Zack Shafran.

Truman Medical Centers Chief Executive John Bluford (center) with event chairs Bucky and Beverly Brooks (left) and honorary co-chairs Linda Lighton and Virginia Jennings Nadeau.

Behavioral Health Programs

Benefit at the Bristol

More than 300 guests attended Benefit at the Bristol to enjoy delectable food and a spectacular *Sunshine from Darkness* art exhibit to benefit TMC Behavioral Health Programs. The Bristol's dedicated staff contributed their time and hospitality for the 16th year.

The event's biennial art exhibit showing is composed of work created by Kansas Citians living with mental illness. The artists are consumers of care provided by TMC Behavioral Health which this year relocated to The Crossroads Arts District in Kansas City. More than $100,000 was raised so that TMC may better serve its 15,000+ behavioral health patients each year.

The Healing Canvas

TMC Behavioral Health opens in The Crossroads

"Art has the capacity to not only heal, but to uplift the mood and spirit of our patients, clients, employees and visitors," states Marsha Morgan, COO of TMC Behavioral Health. This is evident in the Healing Canvas facility, the new home of TMC Behavioral Health Services in Kansas City's historic Crossroads Arts District.

"Our patients appreciate this soothing environment," said Marsha, adding that for many, this warm and inviting space offers a welcome respite from stressful life circumstances. "We are honored to provide our services in a safe and comfortable place that nurtures their healing."

COMMUNITY PARTNERS SHARE GIFTS WITH TMC

101 Awards Benefits TMC and Community

101 Awards presenting sponsors Cynthia Raven of Perfect Output, LLC (left) and Ecco Select's Jeanette Prenger (right) with TMC President and CEO John Bluford. Proceeds of $175,000 will be used by TMC to promote healthy lifestyles, nutrition and support to children and families.

TruPartners: Sharing the Mission of TMC

TruPartners are companies doing business with TMC that also share an appreciation for the mission of TMC. Through philanthropic support and civic commitment, TruPartners make a meaningful difference in communities served by TMC. TruPartners of the Year honors in 2012 were presented to Morrison's HealthCare Food Services in the large business category, and Alpine Litho-Graphics in the small business category.

ALPINE Litho-Graphics

MORRISON great starts here

Healing Arts Celebration

Renowned artist and holiday expert Christopher Radko (left) and TMC Charitable Foundation emerites board member Rose Bryant attended a special arts open house in April for the many donors and contributing artists to TMC's Healing Arts Galleries. Radko, who recently contributed his personal collection of Tony Ramos Mandala paintings to the galleries, was guest of honor.

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LEADING THE WAY TO A HEALTHY COMMUNITY

An Exercise in Good Health

Thanks to the generosity of the Ralph L. Smith Foundation and the Douthat Family, The Ralph L. Smith Wellness Center opened on Hospital Hill this year for TMC employees. The center features state-of-the-art cardio equipment, a group exercise area, and locker/shower facilities.

The fitness facility within the Ralph L. Smith Wellness Center.

Fresh to the Table: TMC Healthy Harvest Market

TMC's bountiful Healthy Harvest Market featured fresh fruits and vegetables, fresh-baked breads, homemade sauces and jams to more than 14,000 customers this year. The market makes the components of good nutrition accessible to neighboring communities and TMC staff. Community partners Loffredo Fresh Produce, Beans & Greens, and Blue Cross Blue Shield of Kansas City join in sponsoring the market.

TMC Patient Navigator Program Director Albina Turner, RN, shops at the Healthy Harvest Produce Market.

Livestrong: Champions for Truman!

More than 220,000 friends of TMC voted in LIVESTRONG's Community Impact Project, and every vote reflected support for cancer survivors through hope-filled programs like TMC's Palliative Care services. TMC friends from all over America – and beyond! – were champions for Truman in the online voting campaign, earning TMC a $10,000 award for its palliative services.

A mobile dental clinic will provide care for underserved children in the Independence School District.

A Surgery Family Waiting area will bring comfort and convenience to families and visitors of surgery patients.

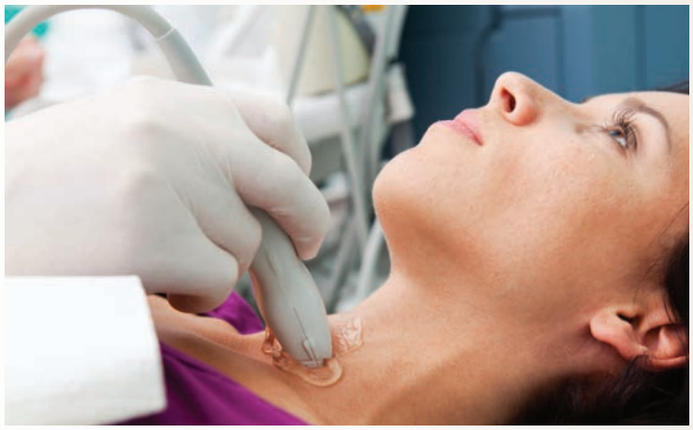
Landmark J.E. and L.E. Mabee Challenge inspires community giving

In April 2012, TMC Charitable Foundation received a landmark community challenge from the J.E. and L.E. Mabee Foundation for a campaign that aims to raise $9.3 million. The Tulsa-based foundation will contribute $1.9 million when TMC successfully rallies the community in raising $7.4 million by April 10, 2013.

The challenge is the impetus for much-needed hospital renovations, healthcare services, and life-saving equipment to continue providing the best quality care to TMC patients. The new projects include:

- the relocation and expansion of the Oncology Clinic at TMC's Hospital Hill campus;
- the renovation of the Family Surgery Waiting Room at Hospital Hill;
- a mobile dental clinic to serve school children in the Independence School District;
- critical medical equipment upgrades and replacements.

Rendering of new Oncology Center infusion area and nurses' station.



Critical medical equipment is an important component of the campaign.

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Thank you.

TMC

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Charitable Foundation

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