TMC
TRUMAN MEDICAL CENTER
Charitable Foundation
in this. together.
The Gratitude Report | Fiscal Year 2016

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ART DIRECTION/DESIGN | Janelle Smith
PHOTOGRAPHY | Mark McDonald

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Truman Medical Center Charitable Foundation
2310 Holmes, Suite 735, Kansas City, MO 64108
816.404.3430 TMCgiving.org

TMC Charitable Foundation is a registered 501(c)(3) nonprofit organization.

dear friends,

Thank you for standing with Truman Medical Centers in 2016. We are honored and proud to have donors and friends like you who support TMC's essential mission in our community.

Our nation's health care system is undergoing extraordinary change. At the same time, the number of uninsured and underinsured Americans is growing. Now more than ever, Truman Medical Centers needs our support in order to serve our community's most vulnerable citizens.

Kansas City is fortunate to be served by one of America's outstanding academic safety-net health systems.

For more than a century, Truman Medical Centers has played a vital role in the health of Kansas City, providing best-in-class primary care, chronic disease management, trauma care, disaster response, health professional training, research, public health programs, comprehensive and integrated medical and behavioral health services, community-based clinics, school-based dental care and much more.

All of this is possible because of your support. Together, during Fiscal Year 2016, generous community partnerships and individual donations not only helped to change and save individual lives but also funded leading-edge advancements.

Every penny of philanthropic support counts at Truman Medical Centers.

It counts for state-of-the-art infant health care, high-risk maternal care, orthopedics, chronic disease management, family medicine and more.

It counts for the busiest Level I trauma center in Kansas City.

It counts for our community's primary teaching hospital and the nearly 450 residents TMC is training to be the next generation of leading physicians.

Every gift counts, because our community counts on Truman Medical Centers. And Truman counts on us.

That's why we're in this.

We're in this for a healthier, happier and stronger Kansas City. We're in this for the grateful patients and world-class healthcare heroes you'll meet inside this report. And we're in this to ensure that everyone – especially our community's most vulnerable – has access to the exceptional care offered at Truman Medical Centers.

We're in this with you. Now, more than ever.

DAVID EMBRY
Chair, TMC Charitable Foundation Board of Directors

KARLYN WILKINS
Executive Director, TMC Charitable Foundation

"We're in this for a healthier, happier and stronger Kansas City.

We're in this to ensure that everyone – especially our community's most vulnerable – has access to the exceptional care offered at Truman Medical Centers.

We're in this with you. Now, more than ever."

$100 Million

Truman Medical Centers provides more than $100,000,000 in uncompensated care each year for our community's uninsured and underinsured.

108,100 Patients

Each year, Truman Medical Centers serves more than 100,000 individual patients at TMC Hospital Hill and TMC Lakewood in Eastern Jackson County.

3,500 Deliveries

TMC delivers nearly half of all babies born in Jackson County, Missouri – that's more than 3,500 births each year at Hospital Hill and TMC Lakewood.

600,000 Outpatient Visits

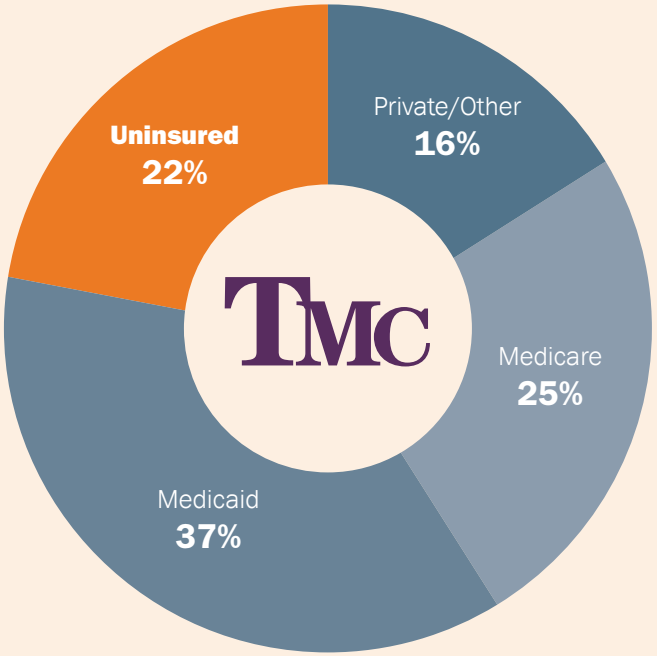
TMC offers more than 600,000 outpatient visits each year – nearly 1,700/day – at Hospital Hill, TMC Lakewood and Behavioral Health.

95 Percent

95 percent of TMC physicians have faculty appointments at UMKC's Schools of Medicine, Dentistry, Pharmacy and Nursing.

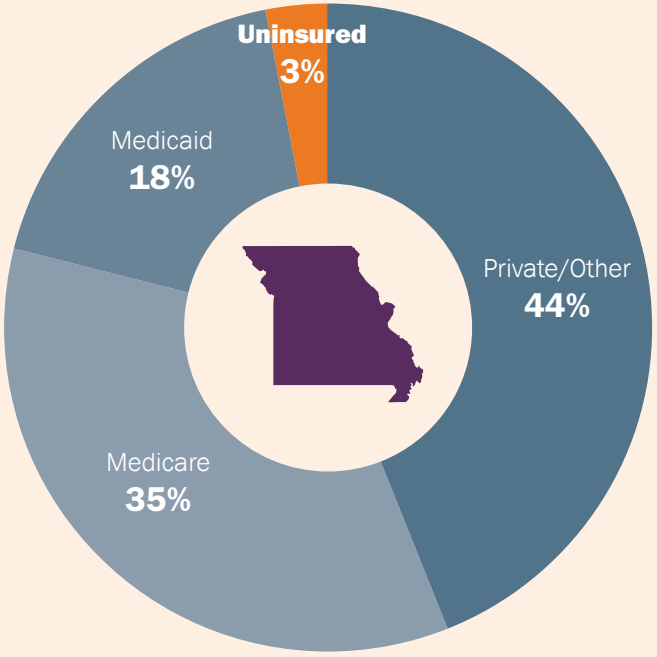
this is different.

As Kansas City's only academic safety-net health system, Truman Medical Centers provides world-class care to all, regardless of ability to pay.



TMC's payer mix – compared to most Missouri hospitals – tells the story.

We help everyone.



Caring for our community's most vulnerable

+

Training tomorrow's healthcare workforce

+

Providing comprehensive, coordinated care – medical, dental, behavioral health

+

Matching/outperforming others in specialized, life-saving care

+

Together, advancing our community's health

NanoKnife technology is groundbreaking. In Greater Kansas City, the life-saving treatment is only available at Truman Medical Centers.

in this. to save lives.

Photo by Mark McDonald / markmcdonaldphoto.com

Game **Change**

Region's first NanoKnife has the power to stop late-stage pancreatic cancer in its tracks

Most of us start slowing down when we hit our 70s. Not Willie L. Kelly, Sr. You won't find this septuagenarian on a recliner. Instead, look for Willie on the track, where he coaches elite athletes, like 2016 Paralympic gold medalist David Brown, recognized as the world's fastest blind sprinter.

In fact, some of the nation's fastest runners turn to Coach Kelly when they hit a roadblock. When they need a game change.

Last year, Willie Kelly hit an unexpected roadblock of his own. "I had some pain in my stomach and back," Willie says. He scheduled an appointment with his doctor, who decided diagnostic tests were in order. The next day, he learned the results over the phone: Stage III pancreatic cancer. Inoperable.

"They told me to get my affairs in order," Willie recalls. He understood he was now to measure his life in weeks and months. "This was it – the end."

Few words are as frightening as *cancer*, but a diagnosis of pancreatic cancer carries a specific terror.

The statistics are grim. Pancreatic cancer has the lowest five-year survival rate of all cancers. It is the fourth leading cause of cancer-related mortality in the United States, claiming nearly 40,000 lives in the U.S. annually. Eight in 10 don't make it through the first year.

Pancreatic cancer is generally considered incurable, largely because curative surgery is rarely an option. The major factor preventing surgical tumor removal in pancreatic cancer patients is the proximity of the primary vessels branching from the aorta, the body's main artery. If these vessels are involved with the tumor, surgery is impossible.

By the time Willie's pancreatic cancer was diagnosed, it was wrapped around the veins to the liver. Surgery, he was told, would not be an option.

Coach Kelly needed a game change.

He got it the day he met Farzad Alemi, Truman Medical Centers' hepato-pancreato-biliary (HPB) surgeon. Dr. Alemi explained that TMC had recently purchased a NanoKnife, thanks to a generous grant from the Hall Family Foundation.

NanoKnife technology offers a minimally invasive cancer treatment that precisely targets and kills hard-to-reach tumors, particularly in the pancreas and liver. A series of quick bursts of electrical energy are delivered through electrodes that are inserted directly into and around the tumor to destroy the cancer – leaving the surrounding tissue, veins, nerves and ducts unaffected.

NanoKnife technology is groundbreaking. In Greater Kansas City, the life-saving treatment is only available at Truman Medical Centers.

Today, Willie Kelly is cancer free. And he's back on track, doing what he enjoys most – coaching, training and mentoring.

He knows that having the right medical team is as important as having the right coach.

"Dr. Alemi gave me hope," Willie says. "He is always positive; he pulls out the best in you. He entered our family as my surgeon, but now I consider him part of my family."

Coach Kelly has advice for others facing a life-threatening medical challenge. It's the same advice he shares with the athletes he coaches: "Never give up, continue to fight, and learn all you can. Do your best in the race you're in."

NanoKnife technology at TMC was made possible by a generous grant from the **Hall Family Foundation.** Currently, it is not offered anywhere else in Greater Kansas City and is limited to only a few medical centers across the United States, due to the demand for specialized training and experience.

Photo: Coach Willie Kelly with Dr. Farzad Alemi

“I am so thankful to be alive, and grateful to all who made it possible. Because of Truman, my daughter and I are alive. They gave us our family.”

in this. for the miracles.

Photo by Mark McDonald / markmcdonaldphoto.com

Saving **Baby Olivia**

Your support of Truman Medical Centers helps deliver tiny miracles every day

When Heather and Patrick Wong learned they were expecting their first child, they realized they had a lot of decisions to make – from gift registries to baby names. But they tell everyone that the most important decision they made was choosing Truman Medical Centers for their daughter's birth.

Patrick works for the Consulate of Germany in Kansas City and also runs his own IT company. An artist and entrepreneur, Heather teaches art classes and owns Paper Birch Landing, a small mid-town boutique gallery dedicated to emerging artists. Still, they found time to visit hospitals and birthing centers across the metropolitan area and on both sides of the state line.

"Ultimately, we chose Truman," Heather says. "Patrick and I thought, 'God forbid, if something goes wrong, we want to be where there's a Level III NICU.'"

During the first two trimesters, the busy couple sailed through their first pregnancy. Then, three months before her Valentine's Day due date, Heather began to experience excruciating pain.

Although she didn't know it at the time, she had developed a rare and potentially fatal complication.

"My obstetrician had noticed that my blood pressure was high. We were monitoring it, and she put me on medication, but it continued to escalate," Heather recalls. By her 32-week exam, the pain was nearly unbearable. Her doctor took one look at her vitals and said, "You need to get to Truman."

Heather had developed preeclampsia, a complication that occurs in only five to eight percent of all pregnancies. Although rare, it is a leading cause of maternal illness and death.

"As a first-time mother, I was scared to death," Heather says. "I wondered if I would survive, if my baby would survive."

Fortunately, Heather and Patrick had entrusted their care to Truman, a regional leader in high-risk pregnancies. When Heather was admitted, she asked, "What's going to happen to me and my baby?" Her doctor answered, "We are going to save you and your baby. You are not going to leave here without your daughter."

Baby Olivia was born December 22, 2016, at 8:28 p.m., following 36 hours of labor and an emergency C-section. Despite coming into the world at just three pounds three ounces, Olivia thrived with the expert care she received in Truman's Level III neonatal intensive care unit.

"Our little girl was only on oxygen two days," Heather says, "and only in the NICU for three and a half weeks. Being born two months early and leaving the hospital in less than a month is outstanding."

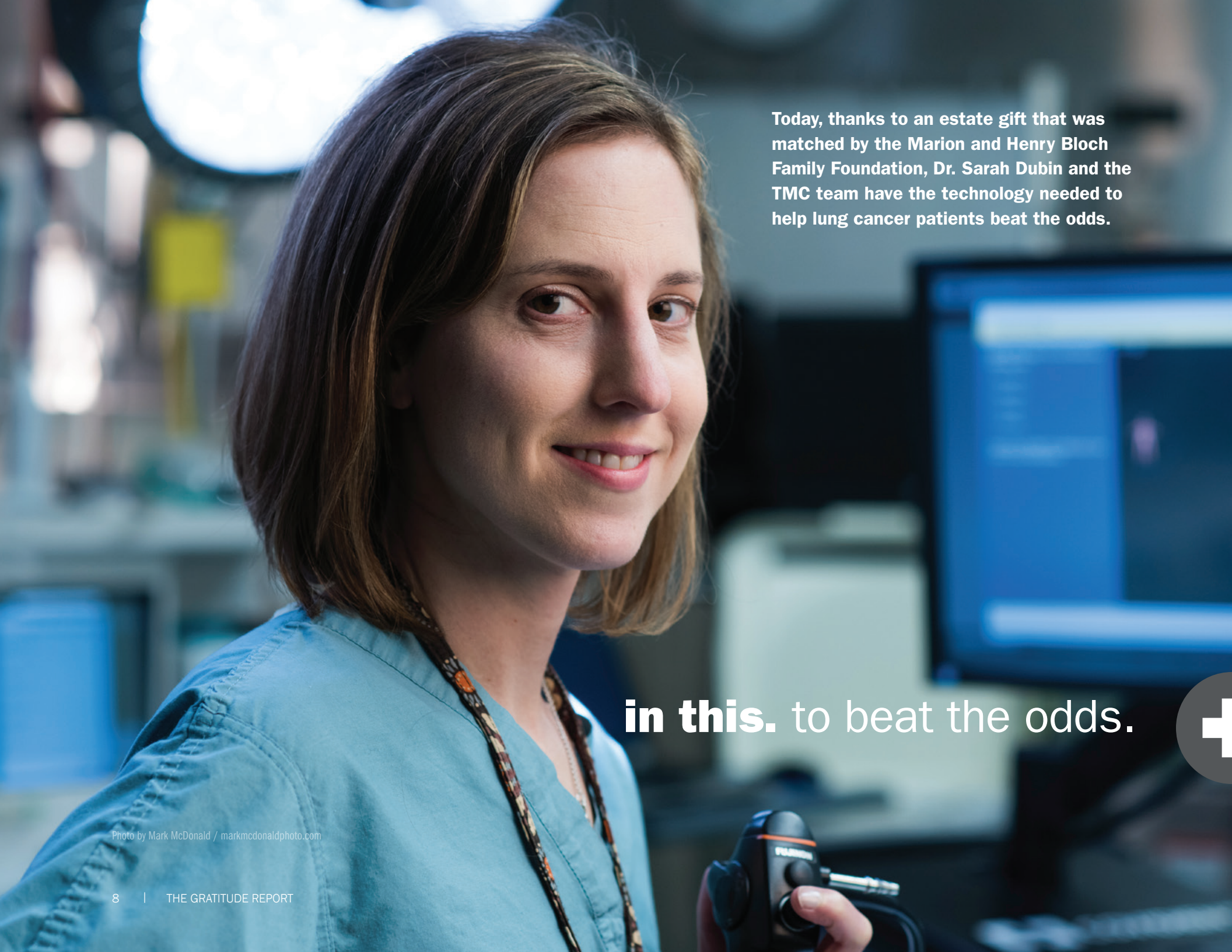
Today, Heather credits the compassion of the nurses, doctors and staff for helping her make it through the darkest chapter of her life.

"Everyone at Truman has a wonderful combination of expertise and compassion. They breathe kindness," Heather says. "If we have another child, we will definitely go to Truman. I wouldn't deliver anywhere else now.

"I am so thankful to be alive, and grateful to all who made it possible. Because of Truman, my daughter and I are alive. They gave us our family."

Truman is a recognized regional leader for high-risk pregnancies. TMC's skilled obstetricians, neonatologists and nurses are prepared for every possible complication. And because of that, Truman celebrates more births than any other area hospital – nearly 100 tiny miracles every day. **Your annual support** helps make this possible. And now, Truman's Level III NICU offers state-of-the-art ventilators, thanks to a generous grant from the **John W. & Effie E. Speas Memorial Trust.**

Photo: Patrick and Heather Wong, with their daughter, Olivia



Today, thanks to an estate gift that was matched by the Marion and Henry Bloch Family Foundation, Dr. Sarah Dubin and the TMC team have the technology needed to help lung cancer patients beat the odds.

in this. to beat the odds.

Photo by Mark McDonald / markmcdonaldphoto.com

Fighting **Chance**

Leading-edge technology offers patients earliest detection of deadliest cancer

Lung cancer is, by far, the leading cause of cancer deaths in men and women in the U.S. and worldwide. According to the American Cancer Society, the disease kills more Americans every year then the next three most common cancers – breast, colon and prostate – combined. What makes it so deadly?

Early-stage lung cancer is difficult to detect. In the early stages, lung cancer may just be a dime-sized growth in the center of the lung, so you can't feel it. For those who *do* have early warning signs, symptoms can be explained away as a lingering cough or pulled muscle.

If you have lung cancer, the odds are stacked against you. Unless you catch it early. But by the time most lung cancers are diagnosed, the disease is incurable. The five-year survival rate for Stage III and IV lung cancer is as low as 2 percent.

"Early lung cancer diagnosis is critical for survival," says Dr. Sarah Dubin, a pulmonologist at Truman Medical Centers. "If we can diagnose lung cancer at Stage I or II, the treatment is less toxic and far more effective."

The difference is staggering. With a Stage I or II diagnosis, five-year survival rates can soar from 2 percent to 90 percent.

Truman Medical Centers screens approximately 1,500 patients for lung cancer each year. The majority of these CT scans – 80 percent – come back clean, but for some 300 patients, nodules or spots are found.

It's fairly simple to determine whether a spot on the lung is benign or deadly: wait six months and see if it grows.

Until recently, waiting was Dr. Dubin's only option.

For patients whose eventual diagnosis is cancer (approximately one in six at TMC), this waiting period can mean the difference between life and death. For patients with abnormal results, this six-month period is filled with anxiety and fear.

Today, thanks to an estate gift from a grateful TMC patient and a matching grant from the Marion and Henry Bloch Family Foundation, Dr. Dubin and the TMC team now have a way to help lung cancer patients beat the odds – Electromagnetic Navigation Bronchoscopy technology (ENB).

"ENB is minimally invasive, but it is changing the outlook for people with suspicious lesions in the lungs," Dr. Dubin says.

Using a global positioning system – similar to the GPS technology in our cars and phones – she and the trained team of TMC pulmonologists are able to guide catheters through a three-dimensional map of the lungs to biopsy small, distant lesions that lie beyond the reach of traditional bronchoscopes.

The ENB program at Truman Medical Centers is led by Dr. Gary Salzman, a TMC pulmonologist and Professor of Medicine and Section Chief, Respiratory and Critical Care Medicine at UMKC. He is passionate about pursuing state-of-the-art care for TMC patients.

"ENB is revolutionizing the way we diagnose lung cancer," says Dr. Salzman. "Instead of waiting six months after an initial screening, we are now able to establish a definitive diagnosis is just six weeks."

In addition to seeing patients, Dr. Salzman leads the pulmonary fellows program for physicians pursuing the highest level of post-residency skills. With the ENB training they receive at Truman Medical Centers, they will ultimately impact outcomes for countless of lung cancer patients across the United States.

Odds are, thousands of lung cancer patients now have a fighting chance.

Electromagnetic Navigation Bronchoscopy technology (ENB) at TMC Medical Centers was made possible by the **Richard Yandell Estate** and a matching grant from the **Marion and Henry Bloch Family Foundation.**

Photo: Dr. Sarah Dubin

in this. to honor mom.

“With our endowment, we know that there will be an ongoing source of funds for patients long after we’re gone. We feel good about that.”

Why We **Give**

Endowed gift supports compassionate care for Alzheimers' patients

In 2011, Kathleen and Joe Woods of Sugar Creek, Missouri, donated $120,000 to the TMC Charitable Foundation to establish the **Grandma's Alzheimer Endowment Fund.** Annual distributions from the fund – in addition to annual project grants – provide invaluable support for the 22-bed Alzheimer's Unit at TMC Lakewood, while also honoring the memory of Kathleen's mother, who died of Alzheimer's Disease in 1997. We asked Kathleen and Joe what had inspired their giving, why they chose Truman Medical Centers, and what motivates them to stay involved.

WHAT INSPIRED YOUR ENDOWED GIFT?

"The idea behind Grandma's Alzheimer Endowment Fund was inspired by our own experience. With Alzheimer's, you aren't going to cure someone or fix everything, but you can make more of their moments happier. You can give some pleasure to people who have forgotten many of the pleasures of the past.

"We knew from our own experience that little things can mean a lot. We wanted to raise money for the little things that weren't covered by the budget – the little extras that bring patients a lot of happiness."

WHY DID YOU CHOOSE TRUMAN MEDICAL CENTERS?

"We knew about Truman Medical Centers, of course, but when we actually walked through the front doors, we had a great feeling. And we were very impressed by their Alzheimer's unit – from the secure outdoor garden to the contact with young children in the Montessori preschool program at TMC Lakewood.

"At other long-term care facilities, we saw a lot of staff turnover. Truman has been able to do what few other facilities can: retain a super staff that is very committed to the patients. We were really impressed by that.

"TMC is truly a premier hospital today – a real jewel in our community."

WHAT MOTIVATES YOU TO STAY INVOLVED?

"We are not wealthy people. Our endowment is the result of a lot of time and effort: most of the fund's money came from our annual "Grandma's Dinners" that we hosted for family, friends and the community. So for us, it wasn't enough to just write a check, take the tax deduction and forget about it. It's important for us to know how the money we raised is being used to make a difference.

"Andrew Hawkins, the recreational therapist, has a real knack for finding those activities that bring pleasure to the residents. It seems there isn't anything he won't do to make life better for the residents. We know we are always welcome to stop by and visit. Seeing our gifts in action gives us a really good feeling – from the piano to the fish pond to the garden that is cared for by the residents themselves.

"We will continue to be involved every year with Truman Medical Centers. With our endowment, we know that there will always be some funds directed to the Alzheimer's unit long after we're gone. Now there will be an ongoing source of funds for patients."

DO YOU HAVE ADVICE FOR OTHERS?

"You don't have to raise a lot of money to make a difference in someone's life. It's the little things that really mean something to an Alzheimer's patient – or any patient.

"When you give something, and you see someone really enjoy what you give them – something that wasn't there before – it makes all the effort worthwhile."

With an endowed fund, you can honor your values while supporting Truman Medical Centers' mission to provide world-class care to all who walk through our doors. To learn more about establishing an endowed fund, please contact the TMC Charitable Foundation at 816.404.3430.

Photo: Charlie Shields, TMC President and Chief Executive Officer, with Kathleen and Joe Woods

Surgery Simulator

Generous support provided funds for a virtual trauma surgery simulator for orthopedic residency physicians.

Region's Only

Thanks to the **Hall Family Foundation,** TMC has the region's only NanoKnife technology for late-stage pancreatic and liver cancers.

Earliest Detection

Thanks to the **Richard Yandell Estate** and **Marion and Henry Bloch Family Foundation,** Electromagnetic Navigation Bronchoscopy – offers patients a fighting chance against lung cancer.

Brave Beginnings

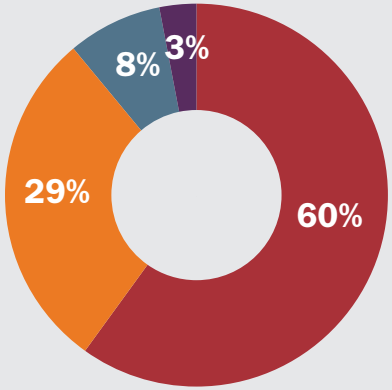
Truman's Level III NICU offers state-of-the-art ventilators, thanks to a generous grant from the **John W. & Effie E. Speas Memorial Trust.**

Patient Care

Your support provides world-class care for all TMC patients, regardless of income or insurance status.

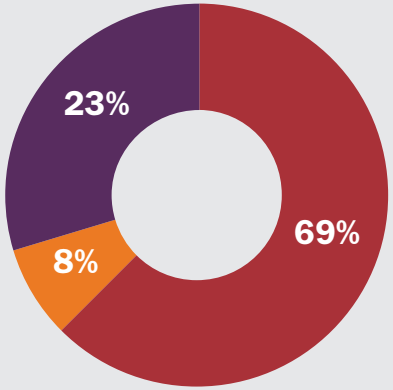
how your gifts **help**

Financial Review | July 1, 2015 to June 30, 2016



FY16 Contributions & Revenue

- Foundations **$2,800,000**
- Corporations **$1,400,000**
- Individuals **$400,000**
- Investment Income **$145,000**



FY16 Expenses

- Grants to TMC **$2,000,000**
- Special Events and Fund Raising **$250,000**
- Administrative Costs **$702,000**

Projected excess is expended over time as pledges are received by TMC Charitable Foundation and later remitted to Truman Medical Centers for patient programs, services and medical equipment.

you make a difference

Every dollar you donate helps provide the programs, leading-edge equipment and medical services that are urgently needed to change and save lives. Here are some of the projects and programs your support has made possible:

Comprehensive Behavioral Health System
CT Scans
Healthy Harvest Mobile Market
Lakewood Family Birthplace
Community Clinics
Nursing Scholarships
Mobile Dental Clinic
Nanoknife
Breast Cancer Prevention
Infectious Disease Prevention
Newborn Cribs and Car Seats
NICU Isolettes
Music Therapy for Alzheimer's Patients
Hospital Linens
Orthopedic Surgical Simulator
Surgical Ultrasound
GBG Xray Sensors
Cognitive Therapy Program Grant
Legislative Advocacy
Oncology Patient Navigators
Pathway CTS 1500 Pelvic Muscle Rehabilitation System
Medicine for Homeless Patients
Mammomat (low-dose mammography)
Navigational Bronchoscopy for Early Detection of Lung Cancer
UltraEssense Machine for Breast Cancer Patients
Anesthesia Equipment
Laproscopic Equipment
Oncology Head and Neck Cancer Patient Needs
NICU Ventilators

donor honor roll

The Truman Medical Center Charitable Foundation gratefully recognizes all foundations, corporations and individuals who made gifts or pledge payments in Fiscal Year 2016.

$1,000,000
Hall Family Foundation

$999,999 to $500,000
University Physician Associates

$499,999 to $100,000
Marion and Henry Bloch Family Foundation
Health Care Foundation of Greater Kansas City
Hunt Family Foundation
Richard Yandell Estate
John W. & Effie E. Speas Memorial Trust
TMC Lakewood Auxiliary
United Way of Greater Kansas City
Harry C.* and Tacille* Wall

$99,999 to $50,000
Brave Beginnings
DST Systems, Inc.
Sosland Foundation

$49,999 to $10,000
Bra Couture KC Fund
Delta Dental
Greater KC Affiliate of Susan G. Komen for the Cure
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J.M. Forrest Charitable Trust
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Grandma's Alzheimer Fund
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Giving for a healthier community. **TMCgiving.org**

TMC Charitable Foundation exists to financially support Truman Medical Centers in its essential mission to provide world-class care to all, regardless of ability to pay.